



Discover
something *new!*

Job Description

Title: Junior Copywriter
Type: Permanent, Full time
Start date: ASAP
Hours: 40 hours per week
Salary: Competitive, dependent on experience
Location: This role is 100% based at our new HQ in Snodland, Kent (not remote working)

Who are Must Have Ideas?

Whilst still only 6 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Snodland, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

This Role

We're looking for a Junior Copywriter to join our team to write amazing, product focused copy – across all channels – that converts, turning browsers into buyers.

We already have a well-developed tone of voice – so you'll need to learn that style and then write with that in mind, becoming the guardian of our brand voice and protecting it with your life.

This is an excellent opportunity to join us on our fast-growth journey.

Your responsibilities will include:

- Collaborating with the Design, Marketing, Content and Social teams to produce customer facing copy across all channels, including web, email, social ads, packaging, instructions, dispatch inserts, video supers, blog posts and more
- Writing blogs, emails and other collateral on behalf of our founder and the face of the business, Amy

- Maintaining high levels of accuracy in product descriptions, landing pages and other marketing collateral
- Performing proofreading and editing tasks

You'll excel in this role if you have the following skills & experience:

- You will ideally have at least 1 years' experience in a similar role. However, candidates with Copywriting, English, Marketing, Journalism and other relevant qualifications will be considered – a love of words is just as important to us
- Have a very high standard of written English
- Are well motivated, enthusiastic and a good team player
- Have meticulous attention to detail and time management skills to allow you to consistently hit tight deadlines
- Happy to take responsibility and get things done

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

What happens next?

If we think you could be a good fit, we'll be in touch to invite you for an informal chat and at our new state-of-the-art facilities. We'll ask you to complete a small task to show us your skills beforehand – this is a great chance to show us what we can do, and there will be a second interview stage.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all of the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.